

The background is a vibrant, cartoon-style illustration of a park. In the foreground, a child is riding a green bicycle on a path. To the left, a dog is walking. In the middle ground, two children are playing on a yellow seesaw, and another child is swinging on a swing set. A red octagonal stop sign stands near the seesaw. The background features a row of colorful buildings in shades of yellow, orange, and blue, with a large green tree in front of them. In the far distance, there are rolling green hills and a brown mountain peak under a blue sky with soft white clouds.

# **Toys, Tools, Guns & Rules**

## **Media Kit**

**By Julie Golob**  
**Illustrated by Nancy Batra**



## **Toys, Tools, Guns & Rules**

**A Children's Book About Gun Safety**

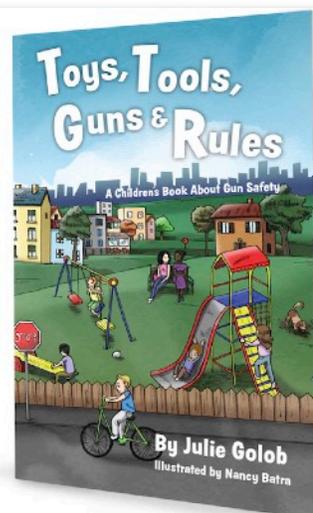
We talk to kids about the dangers of fire, drugs, strangers, drowning, and more—but not about guns. There are hundreds of millions of guns in the United States alone. Despite how polarizing the media and politics have made the topic of firearms, we must talk with our children about guns and firearm safety to protect them and help prevent deaths and injuries. World champion professional shooter, firearms instructor, and mother Julie Golob helps you start a conversation about firearms with young children. *Toys, Tools, Guns & Rules* helps parents break the ice with kids on this taboo topic.

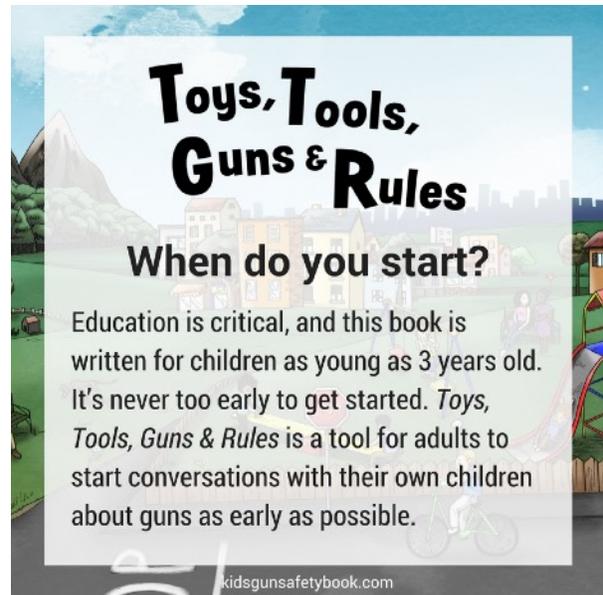
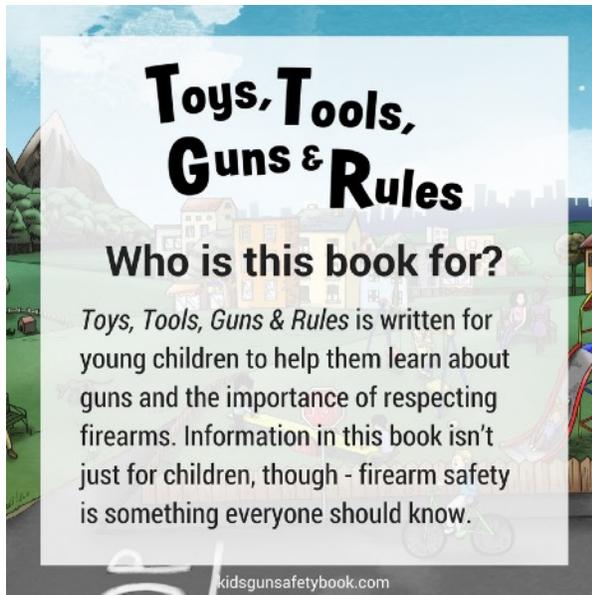
[kidsgunsafetybook.com](http://kidsgunsafetybook.com)

**Watch the Trailer**

[youtu.be/fo4vrszT2vA](https://youtu.be/fo4vrszT2vA)

**A Children's Book  
About   
Gun Safety**

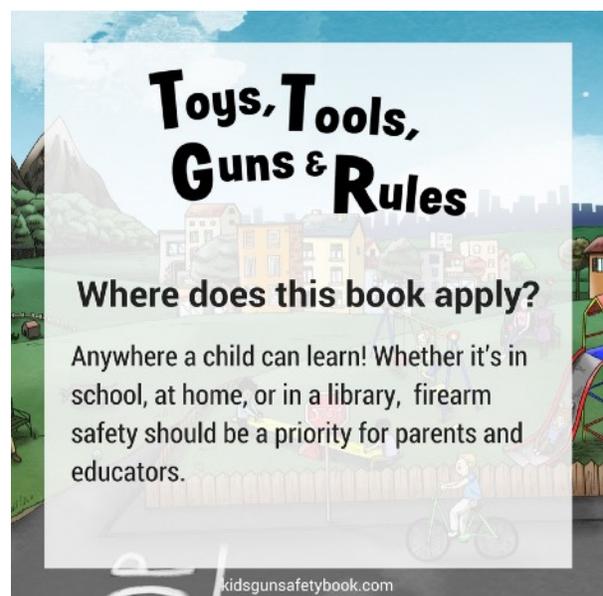
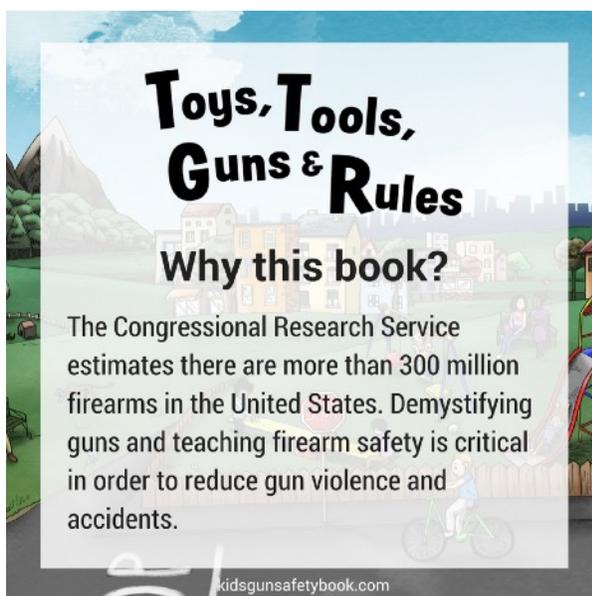




## What's Inside

Colorful and realistic illustrations inspire essential conversations about guns by:

- Comparing firearms to other potentially dangerous adult tools.
- Exploring the different types of firearms and what can they look like.
- Educating curious minds about how firearms work and the most dangerous parts of a gun.
- Identifying adults children may know who safely and responsibly use firearms.



## Beyond the Pages

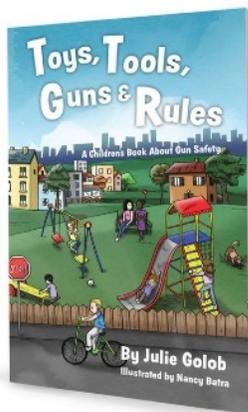
Visit [kidsgunsafetybook.com](http://kidsgunsafetybook.com) for additional information and free resources to learn more on how to talk to children about gun safety.

- Parent's Guide - How to use Toys, Tools, Guns & Rules to start a conversation about guns and firearm safety with children
- Coloring pages - Free downloads of favorite spreads from the book to keep children and adults engaged
- Next Steps - Keep the conversation going and how to address firearm safety as children grow.
- Gun Safety Influencer shareable images

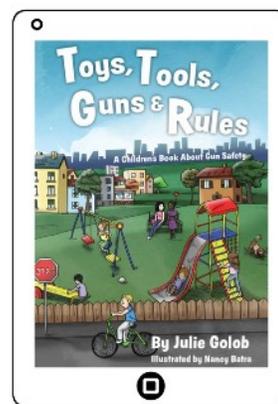


## Current Versions

Soft Cover



eBook



## Press Release

### World Champion Shooter Julie Golob Targets Firearm Safety with Children's Book

*Toys, Tools, Guns & Rules: A Children's Book About Gun Safety* hits online stores.

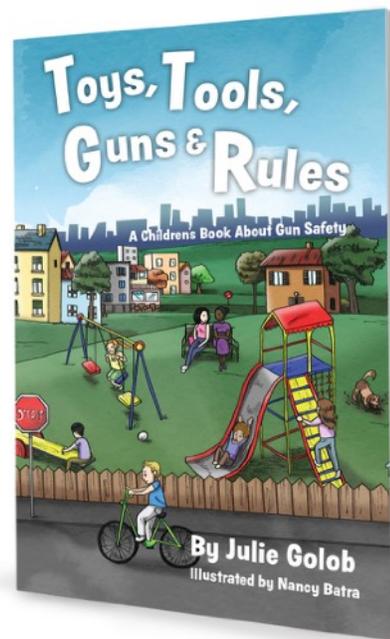
KANSAS CITY, MO (January 4, 2018) – Author Julie Golob is a prominent voice for sharing safe, responsible gun ownership throughout the firearms industry and beyond. Golob is a decorated multi-time world and national champion, an Army veteran, and a mother of two, and her newest book, *Toys, Tools, Guns & Rules: A Children's Book About Gun Safety*, encourages families to begin having conversations about firearms with children at a young age.

There are millions of guns in the United States alone. Despite how polarizing the media and politics make the topic of firearms, Golob emphasizes that we must talk with our children about guns and firearm safety to protect them and help prevent deaths and injuries. Her book *Toys, Tools, Guns & Rules* helps parents break the ice with kids on this taboo topic.

Golob's career as a competitive shooter (she holds more than 50 world and national titles), military service, and expertise as a firearms instructor helped prepare her to write her first children's book.

"I've been around firearms and the shooting sports all my life. As a mother of two young children, I wrote *Toys, Tools, Guns & Rules* to continue to teach my daughters about guns and firearm safety at a young age. My goal is to provide parents this educational resource to help encourage an open conversation with kids, because gun safety is for everyone."

Throughout the 40-page book, Golob uses colorful and realistic imagery, illustrated by Nancy Batra, to inspire vital conversations about guns—starting by comparing



firearms to other potentially dangerous adult tools. Parents and children can view some of the many different types of firearms and what they can look like. *Toys, Tools, Guns & Rules* provides parents with the opportunity to educate curious minds about how firearms work, call out the most dangerous parts of a gun, and identify adults children might know and encounter who safely and responsibly use firearms.

In addition, Golob provides a useful guide for parents on how to make the most out of the book, so that they can answer questions and establish family and home rules regarding firearms. Coloring printouts and additional free resources are also available at [kidsgunsafetybook.com](http://kidsgunsafetybook.com).

*Toys, Tools, Guns & Rules: A Children's Book About Gun Safety* is available through Amazon.com. Visit [kidsgunsafetybook.com](http://kidsgunsafetybook.com) for more information.

### About Julie Golob

Julie Golob is a decorated multi-time world and national champion, and a U.S. Army veteran, firearms instructor, and mother. She is a prominent voice for sharing safe, responsible gun ownership throughout the firearms industry, the shooting sports, and beyond. Golob's first book, *SHOOT: Your Guide to Shooting and Competition*, is a primer on improving shooting skills and how to get started in the shooting sports. She has also written a short eBook: *Shooting While Pregnant: A Resource for Expecting Moms*. *Toys, Tools, Guns & Rules*, which encourages families to start the conversation about guns early, is her first children's book.

Learn more at [JulieGolob.com](http://JulieGolob.com) and follow on [Facebook](#), [Instagram](#), [Twitter](#), [Pinterest](#) and [Youtube](#).

## Download Images

- **Print Book Cover Flat** - <https://wp.me/a2NOzR-3XM>
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- **Author Image** - <https://wp.me/a2NOzR-3Ww>

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